

Case Study

Hypermarkets

Retail stores are vulnerable to crime such as attacks on staff in the course of robbery, shoplifting and internal theft. Due to inefficiencies in piecemeal security arrangements in stores, particularly in larger superstores, and the cost and management of security personnel, CCTV systems in hypermarkets and supermarkets have become commonplace.

Over a number of years, new and existing hypermarkets and supermarkets around Malaysia, including East Malaysia have enjoyed lower incidences of theft, employee fraud and vandalism by implementing GTC Global's Integrated CCTV systems and burglar alarm systems.



CCTVs of various capabilities are strategically positioned inside and outside the retail centres often focusing on point-of-sales, cash handling areas, front and rear doors, waste disposal areas and other vulnerable locations such as high value item locations. Data is channeled to one or several command centres for monitoring by security personnel. Data is stored and backed up effectively for investigative purposes.

GTC Global's value stems from its extensive experience in the hypermarket industry and large scale public CCTV systems. GTC Global also have 24/7 maintenance with high service levels to perform ad hoc and scheduled maintenance.

GTC Global provide end-to-end CCTV systems services which include:

- ⊙ Network and equipment design and recommendation;
- ⊙ Complete equipment supply from cameras, viewing equipment to server storage equipment;
- ⊙ Command room, viewing equipment and server design, recommendation, supply and installation;
- ⊙ Systems and equipment installation and testing;
- ⊙ Long term training and maintenance of CCTV systems and burglar alarm systems.

Regardless the size of your retail centre, GTC Global have a tailored, cost efficient and effective solution for you.

